

GOOD SAMARITAN'S VIRTUAL RUN, WALK & ROLL

1KM, 3KM, 5KM OR MORE. MAY 1 - JUNE 30, 2021



The Good Samaritan Run, Walk & Roll is a virtual event where YOU can become a SUPERHERO to support the seniors & individuals in your community. Secure your sponsorship to make a direct impact on your community's most vulnerable population and support those who call Good Samaritan home.

Sponsorship Opportunities	Superhero Sponsor	Caped Crusader	Avenger	Team Sidekick
	SOLD	\$5,000	\$2,500	\$500
Opportunities Available	1	5	5	30
Corporate logo on event webpage	X			
Corporate logo on all event promotional material	X			
Named corporate team with unlimited registration for team members	X			
Corporate recognition (half page space) in the winter edition of <i>The Journey</i>	X			
Opportunity to include a short message in the thank you video	X			
Opportunity to co-brand participant thank you gift	X			
Corporate logo on participant promotional email	X	X		
Corporate logo on welcome email that goes to every participant that registers	X	X		
Corporate logo on the participant bib	X	X		
Social media spotlight on Facebook & Twitter	X	X	X	
Recognition in <i>The Journey</i> , our bi-annual publication	X	X	X	X
First right of refusal for the 2022 event	X	X	X	X
Corporate logo recognition on the participant thank you package (mailed to all participants post-event)	X		X	
Corporate logo recognition on the team page associated with one of our care homes or programs				X

To secure your sponsorship phone 780-431-3757 or email FundDev@gss.org today!

All sponsors are required to provide The Good Samaritan Society with a colour copy of their corporate logo. Vector-based EPS formats are preferable but a high-resolution JPEG (min. 300 dpi) is acceptable.

