

# GOOD SAMARITAN'S VIRTUAL RUN, WALK & ROLL

1KM, 3KM, 5KM OR MORE. AUGUST 15 - SEPTEMBER 15

DRESS UP AS  
YOUR FAVOURITE  
SUPERHERO!



The Good Samaritan Run, Walk & Roll is a virtual event where YOU can become a SUPERHERO to support the seniors & individuals in your community. Secure your sponsorship to make a direct impact on your community's most vulnerable population and support those who call Good Samaritan home.

## Sponsorship Opportunities

	Superhero Sponsor	Caped Crusader	Avenger	Team Sidekick
	SOLD	\$5,000	\$2,500	\$500
<b>Opportunities Available</b>	1	5	5	30
Corporate logo on event webpage	X			
Corporate logo on all event promotional material	X			
Named corporate team with unlimited registration for team members	X			
Corporate recognition (half page space) in the winter edition of the Journey	X			
Opportunity to include a short message in the thank you video	X			
Opportunity to co-brand participant thank you gift	X			
Corporate logo on participant promotional email	X	X		
Corporate logo on participant toolkit landing page	X	X		
Corporate logo on the participant bib	X	X		
Social media spotlight on Facebook & Twitter	X	X	X	
Recognition in The Journey, our bi-annual publication	X	X	X	X
First right of refusal for the 2021 event	X	X	X	X
Corporate logo recognition on the participant thank you package (mailed to all participants post-event)	X		X	
Corporate logo recognition on the team page associated with one of our care homes or program				X

To secure your sponsorship phone (780)431-3757 or email [FundDev@gss.org](mailto:FundDev@gss.org) today!

